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## Economic Statistics

### Last Updated: Monday, January 15, 2007

Reflects data through midnight, January 14.

#### Population

Residents Logged-In During Last 7 Days	210,219
Residents Logged-In During Last 14 Days	311,843
Residents Logged-In During Last 30 Days	506,257
Residents Logged-In During Last 60 Days	855,063
Total Residents <sup>1</sup>	2,663,574

[Raw Data Files](#)

#### Land

##### Land Sales by Resident

Month	Total Square Meters Sold by Residents	Avg L\$ Paid Per Square Meter	Residents With Parcels for Sale	Total Parcels For Sale	Total Square Meters for Sale
December 2006	52,507,664	9.84			
January 2007 - MTD	24,465,200	12.35			

##### Islands Added

Month	Islands Owned (End of Month)	Islands Added (During Month)	Square Meters
December 2006	3110	546	12,043,216
January 2007 - MTD	3517	407	4,309,776

#### Currency

**EXHIBIT**

**4-1**

**Resident Spending by Amount (L\$) and Residents**

Transaction Size	Residents
1 - 500 L\$	59,980
501 - 2,000 L\$	23,858
2001 - 5,000 L\$	16,960
5,001 - 10,000 L\$	12,456
10,001 - 50,000 L\$	21,515
50,001 - 100,000 L\$	4,758
100,001 - 500,000 L\$	3,770
500,001 - 1,000,000 L\$	414
Over 1,000,000 L\$	397
Total Customers Spending Money In-World	144,108

**Resident Transactions by Amount (2006 December)**

Transaction Size	Volume
1L\$	2,155,308
2 - 19 L\$	5,472,087
20 - 49 L\$	1,868,907
50 - 199 L\$	2,623,242

**Total L\$ Supply (L\$):** 1,475,263,314**Estimated In World Business Owners**

USD Equivalent PMLF	Unique Users with Positive Monthly Linden Dollar Flow (PMLF) <sup>2</sup>				
	July 2006	August 2006	September 2006	October 2006	November 2006
< \$10 USD	4,206	4,754	5,180	6,285	7,098
\$10 to \$50 USD	2,159	2,641	2,770	3,402	3,592
\$50 to \$100 USD	625	684	760	866	1,010
\$100 to \$200 USD	460	507	566	692	797
\$200 to \$500 USD	398	489	524	563	671
\$500 to \$1,000 USD	187	192	228	263	289
\$1,000 to \$2,000 USD	100	117	125	160	179
\$2,000 to \$5,000 USD	66	75	77	92	94
> \$5,000 USD	33	36	37	41	58
Total Unique Users with PMLF	8,234	9,495	10,267	12,364	13,788
					17,327

<sup>2</sup> A user is considered to have positive monthly linden dollar flow if they had at least one transaction with a value greater than zero.

<b>Community Spending by Amount (L\$) and Recipient</b>	
Transaction Size	Residents
1 - 500 L\$	59,980
501 - 2,000 L\$	23,858
2001 - 5,000 L\$	16,960
5,001 - 10,000 L\$	12,456
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200 - 499 L\$	1,121,857
500 - 999 L\$	551,428
1,000 - 4,999 L\$	525,645
5,000 - 19,999 L\$	132,397
20,000 - 99,999 L\$	29,527
100,000 - 499,999 L\$	2,824
>= 500,000 L\$	228
Total Transaction Count	14,483,450

**L\$ Sources and Sinks**

Description	2006 December		2007 January - MTD	
	Sinks (L\$)	Sources (L\$)	Sinks (L\$)	Sources (L\$)
Classified Changes	9,829,444	0	4,867,735	0
Group Creation Fees	1,232,900	0	709,300	0
Land	3,431,000	25,058	1,154,488	0
Supply Linden Sales	0	198,449,261	0	73,500,000
Parcel Directory Fees	660,540	0	690,060	0
Referral Bonus	0	1,038,500	0	39,000
Stipends	65,500	95,729,250	39,750	50,550,500
Upload Charges	10,610,800	0	5,745,460	0
Other	31,595,731	18,859,394	28,896,018	13,962,946
<b>TOTAL</b>	<b>57,425,915</b>	<b>314,101,463</b>	<b>42,102,811</b>	<b>138,052,446</b>

<sup>1</sup> A Resident is a uniquely named avatar with the right to log into Second Life, trade currency and visit the Community pages.

<sup>2</sup> PMLF (Positive Monthly Linden Flow) looks at the flow of Linden Dollars into a unique user's account BEFORE Linden Lab Charges are applied to the account. These numbers EXCLUDE payments or receipts related to the sale or acquisition of land (since theoretically these represent investments and not business receipts). All numbers are rolled-up among avatar "alts" to the Unique Customer Level. Businesses that are operate Linden Dollar exchanges are excluded. Note that some businesses accept payment outside the Linden Economy (e.g. via CC & Paypal) and those numbers are not included in these reports.

While we hope to provide accurate and useful information, please note that we do not guarantee the accuracy of any information; and we expressly disclaim all warranties and limit liabilities as more fully described in the Terms of Service posted at <http://secondlife.com/corporate/tos.php>.

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